

Josh Holinaty

josh@holinaty.com | 1.416.806.4548

holinaty.com | Edmonton, Canada

Experience

Inflexion Games - Lead UI/UX Artist | June 2021—present

- Helped establish design tone and vision for open-world survival crafting game *Nightingale*.
- Familiar with the entire UI pipeline: from low-fidelity wireframes (Figma/AdobeXD), high fidelity mockups (Photoshop), to final implementation using UE5's UMG framework (Blueprints and some C++).
- Illustrated and designed iconography used across much of *Nightingale*'s UI, and some VFX materials.
- Iterated based on player and UXR feedback in close collaboration with other discipline leads.
- Mentored and led members in the UI/UX team across the UI process from ideation to implementation
- Part of the Mental Health First Aid team.

Freelance Illustrator | 2007—present

- Created illustrations primarily for editorial clients and published 8 children's books. Past clients include: *New York Times*, *WIRED*, *Barron's*, *Slack*, *Reader's Digest*, *The Hollywood Reporter*, *UD&SE*, *Euroman*, *Runner's World*, *Owl*, *the Globe and Mail*, *Landyachtz Longboards*, *Sled Island Music*, *ATB Financial*, *Lukes Drug Mart*, *Farrow Sandwiches*, and more.

Edmonton Digital Arts College - Illustration Instructor | 2012—2014

- Taught in the *Digital Illustration and Sequential Art* program.
- Designed curriculum alongside Lead Illustration Instructor for classes on Life Drawing, Design Fundamentals, Intro to Photoshop, and Digital Painting.

Art Gallery of Alberta - Digital Media Coordinator | 2010—2012

- Managed the AGA website (Wordpress), social media accounts, and digital gallery signage (Drupal).
- Designed marketing collateral for exhibition campaigns and seasonal events as a member of the marketing team, such as the quarterly *Refinery* party nights.

Education

2019-2021	Masters in Computer Science (Human-Computer Interaction) University of Toronto ★ <i>Best Paper</i> Supporting Reference Imagery for Digital Drawing Sketching for Human Expressivity Workshop, 2021 (IEEE/CVF)
2016–2018	Computer Programming Applications Certificate Ryerson University, Toronto
2004–2007	Bachelor of Fine Arts (Drawing) Alberta University of the Arts, Calgary NY Studio Program (semester abroad) Parsons New School of Design, New York
2002-2004	Fine Arts Diploma Northwestern Polytechnic, Grande Prairie, Alberta

Proficiencies

- **Game Engines/Frameworks:** UE5 (UMG, CommonUI, Material authoring) Godot, LibGDX
- **Creative Tools:** Adobe Creative Suite, Figma, Blender
- **Programming:** Web (HTML/CSS/Javascript/PHP), C#, C/C++, Java/Kotlin, Swift, GDScript
- **Confident and Curious:** Happy to independently research and learn about new subjects. Always tinkering on side projects for fun.
- **Friendly collaborator:** I love being part of a team. Let's make great things!